AIR CARGO FORUM INDIA

Regd. No. S/RS/SW/0806/2012

(An Association of all Stakeholders in the Air Logistics Industry)



1st ACFI Vision Workshop held on 02.05.2012

The first ACFI Vision Workshop meeting was held on 02/05/2012 from 1000hrs to 1400hrs at the Hotel Clark Greens G-1, Pushpanjali Farms, Dwarka Link Road, Bijwasan, New Delhi-37 under the Chairmanship of Mr. Pradeep Panicker President, ACFI.



The President Mr. Pradeep Panicker in his introductory speech welcoming the members informed that an outside faculty has been engaged with the assistance of DIAL HR team led by Mr. Aditya Sareen to conduct today's workshop to debate, discuss & identify the future Vision of ACFI for future action.

Activities:-

Mr. Aditya Sareen introduced Mr. Brendon Doll a faculty expert, to the members for achieving today's goal. To kick off the subject Mr. Brandon, presented a video on the "Power of Vision" highlighting about;-

- ⇒ A significant Vision succeeds significant Future,
- ⇒ Focusing on the long term Vision is a profound & powerful Vision,
- ⇒ One must have a dream to shape his future,
- ⇒ We need to Propagate for a Vision Community,

ACFI – Committed to leading the Indian Air Logistics Industry to Greater Height

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- ⇒ Leadership must be shared, positive &inspiring, must act together to get the Vision a Reality.
- \Rightarrow Vision with action changes the world.

Inspired Members appreciated about the message being conveyed through the contents of the video and realized the importance of VISION in shaping the future of one's life or future of any institution. In order to consolidate the viewpoints of all members about finalizing the vision of ACFI following exercises were undertaken;-

Exercises No - 1,

ACFI members of multifunctional discipline, divided in four groups, participated in a brainstorming session for identifying the vision of ACFI. Individual groups presented their common ten issues on a chart, identified by its members which they considered important for identifying its Vision for action. The groups also identified a slogan for inspiration of ACFI members to achieve its goal. The four charts with each having ten points & a slogan were exhibited for perusal of each cross-section members and were asked to vote at least for ten issues out of the 38 points that has been exhibited in the four charts. The list of 38 points & number of votes each has received. The top 8 points which scored the highest votes of members are as under:-

Rank Points

- 1 Gateway (ACFI to work for achieving IGIA as a Cargo Gateway Airport)
- 2 Innovation & Value addition (These activities shall be promoted)
- 3 Leadership (ACFI to give strong leadership to the air cargo sector)
- 4 Aligned Action (Alignment of members representing different sections of air cargo for the benefit of the industry).
- 5 Voice (ACFI a voice of the air cargo trade)
- 6 Credible (ACFI to develop and maintain credibility in its working)
- Business Facilitation (ACFI a facilitator of its members/business community for overall air cargo business promotion)
- 8 Team (ACFI to work as a strong team)

Individual groups presented following four slogans;-

- i) Integrated Voice of Air cargo
- ii) Together We Can

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- iii) Together We Make the Difference
- iv) All for One-One for All

The slogan "Together we can" attained highest votes of preference from the members was chosen as the ACFI slogan.

Next Action - Further ACFI shall deal with above 8 Vision points priority wise and plan for strategy and action plan to be undertaken by the individual team leaders appointed/nominated by ACFI governing board.

Exercise No - 2,

An exercise was also undertaken by all members of four groups wherein they were asked to express ACFI vision 2020 come true in the front page of all national newspapers published on 2nd May'2020(8 years after this workshop). The contents of newspaper 2020 as prepared by four groups are indicated as per Annexure 3 enclosed.

Next Action – The ACFI Members shall be debating about the contents of the front pages of four ideal newspapers published on 2nd May 2020 which will steer them to achieve their vision/goal. It will also be working as a motivating factor for all the Members of ACFI to work & achieve all its goal & vision before 2020.

Conclusion – The 1st ACFI Workshop ended with a greater amount of satisfaction among members & confidence to work for the accomplishment of ACFI vision and take the ACFI to new height as per the aspirations of its members &the air cargo trade. The takeaways / action points of this workshop shall be taken up in the next the 9th ACFI Board meeting for planning & execution.

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